



2026 USCET STUDY TOUR

THE BUSINESS OF CULTURE IN CHINA

YUNNAN | NOVEMBER 4-15, 2026

*Join us during a pivotal year in U.S.-China relations,
offering firsthand insight into the world's most consequential
bilateral relationship at an historic turning point.*



DAY 1-2

BEIJING

Meet with central government and journalists
Visit historical and cultural sites

DAY 3

KUNMING

Meet with provincial government
Visit Green Lake, Stone Forest

DAY 4-6

DALI

Visit Three Pagodas, Lake Erhai and experience
Bai minority culture in Dali and Xizhou
Visit historic Tea Horse Road sites and
undertake craft apprenticeships in
Jianxchuan and Shaxi

DAY 7

LIJIANG

Meet with local government
Visit Ancient Town and see Naxi Orchestra

DAY 8-9

SHANGRI-LA

Meet with local government
Explore Songzanlin Monastery
Visit Tibetan village and make Nixi black pottery

Extended itinerary option

DAY 10-11

SHANGHAI

Meet with city government and businesses
Participate in USCET's American Studies Network
Conference at Fudan University



USCET
US-CHINA EDUCATION TRUST



WHY TRAVEL
WITH USCET?

WHO WILL
LEAD THE TRIP?

WHAT IS
INCLUDED?

READY TO
TRAVEL?

TRUSTED, RESPECTED, AND CONNECTED

Over 27 years, USCET has built deep respect among colleagues and counterparts in the U.S. and China and developed a trusted network of Chinese partners, including leaders at research institutions and 70+ universities. Building on these connections, USCET provides a way to travel to China as part of a high-level, distinguished group supported by a team with unmatched experience on the ground.

AN EXPERIENCED AND KNOWLEDGABLE TEAM



AMB. JULIA CHANG BLOCH

Executive Chair, USCET
Former U.S. Ambassador to Nepal



HON. RYAN MCELVEEN

Managing Director, USCET
Has led China programs and study tours at the Brookings Institution and for students for 18 years; is also an elected School Board member in Fairfax County, Virginia



ROSIE LEVINE

Executive Director, USCET
Has led programs for U.S. Institute of Peace, National Committee on US-China Relations, and the Beijing Cultural Heritage Protection Center



DR. JOHN FLOWER

Director, China Folk House
Has led the Sidwell Friends School Chinese Studies Program and Yunnan fieldwork semester program and is a scholar of local history and folklife in China

PERSONALIZED CONCIERGE SERVICE FROM WHEELS DOWN TO WHEELS UP

For a tax deductible gift, the trip includes the services below. This gift can also be applied to the fee to join the USCET Leadership Council.

- **5+ star lodging at the top hotels and guesthouses**
- **In-country airport transfers and air, high-speed rail, and bus transportation**
- **Assistance with visa processing**
- **All meals, accounting for food allergies**
- **Personalized briefings, itineraries, and advice to ensure smooth travels**
- **Partnership with local expert guides**
- **24/7 concierge support while traveling**

CONTACT US TO CONFIRM YOUR TRIP

Rosie Levine, rlvine@uscet.org | Ryan McElveen, rmcelveen@uscet.org

