## Increasing US Student Mobility to China China-US University Workshop

美东时间: 1月11日 下午7点 January 11th at 7 pm (US ET) 北京时间: 1月12日 上午8点 January 12th at 8 am (BT)

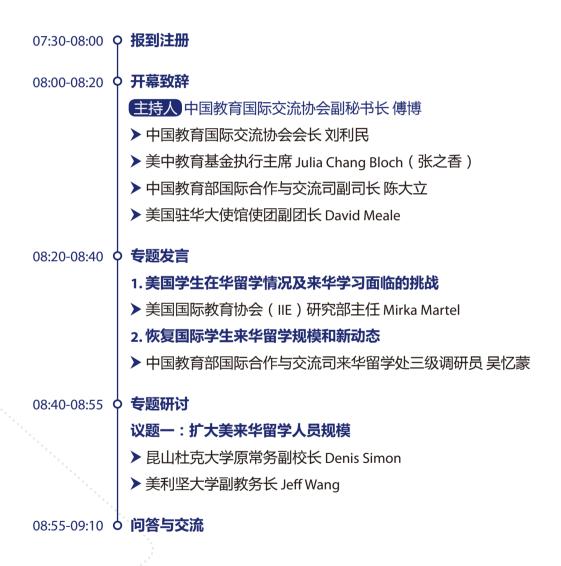
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Increasing US Student Mobility to China China-US University Workshop

## 会议议程

时间:2024年1月12日(周五) 地点:中国教育国际交流协会一层会议室





> 中国教育国际交流协会副秘书长 傅博

Increasing US Student Mobility to China China-US University Workshop

### AGENDA

#### January 11, 7-9:30 pm (US-ET) January 12, 8-10:30 am (China-BT) CEAIE's Beijing office at the Yifu Conference Center

#### Setting the Stage

Moderator FU Bo, Deputy Secretary-General, CEAIE

#### 7:00 **Q Welcome Remarks**

- LIU Limin, President, CEAIE
- Julia Chang Bloch, Executive Chairman, USCET

#### 7:10 **Opening Keynote Remarks**

- CHEN Dali, Deputy Director-General, Department of International Cooperation and Exchanges, Ministry of Education, China
- > David Meale, Deputy Chief of Mission, US Embassy

#### 7:20 **O** US Students in China: Where Are We Now and What Are the Challenges?

> Mirka Martel, Research Director, IIE

#### Attracting Foreign Students to China: Recovery and New Directions

WU Yimeng, Consultant at Deputy Director Level, Division of Study in China, Department of International Cooperation and Exchanges, Ministry of Education, China

7:40 🖕 Issue 1: Broadening the Base of Students Going to China

- Denis Simon, former Executive Vice Chancellor, Duke Kunshan University Shanghai
- Jeff Wang, Vice Provost for Global and Immersive Studies, American University

7:55 **O Q&A** 

#### Key Issues

Moderator Madelyn Ross, President, USCET

#### 8:10 **Q** Issue 2: Designing Short-term Study Abroad/Internship Programs

- LIU Yibo, Director of International Cooperation Department, CEAIE
- Huajing Maske, Assistant Vice President for International Partnerships, Wayne State University
- CHEN Zhimin, Vice President, Fudan University
- SHI Yunyu, Director of the International Office, Jiangsu Provincial Department of Education

#### 8:40 **¢** Issue 3: Student Life in China

- > Adam Jones, Director for China, CET Academic Programs
- WANG Ying, Director of the Office of International Students, Beijing Institute of Technology
- Caitlin Tierney, Master's Student at the Yenching Academy of Peking University

#### 9:00 **Q&A**

#### 9:15 **Closing Remarks**

- > Fanta Aw, CEO, NAFSA Association of International Educators
- > Allan Goodman, CEO, Institute of International Education
- FU Bo, Deputy Secretary-General, CEAIE
- 9:30 **b Event Concludes**

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### 会议主持人 PROGRAM MODERATORS



**傅博** 中国教育国际交流协会副秘书长

Deputy Secretary-General, CEAIE

傅博,中国教育国际交流协会副秘书长,兼任中国教育国际交流协会国际 文化教育交流志愿者工作委员会(AFS中国)理事长,AFS亚太区域组织董事会 副主席。

FU Bo

在教育国际交流领域深耕近30年,曾在中国教育国际交流协会对外联络部、 欧洲事务部、美非事务部、办公室、国际合作部等多个部门担任负责人和主任, 主要负责中国高等教育、基础教育与世界各国教育领域的双、多边交流与合作, 推动院校合作、师生流动和人才培养,加强各国青少年相互理解。曾在中国驻纽 约总领事馆教育处工作,负责中美教育交流与合作等工作。因推动中法教育交流 与合作做出重要贡献,于2023年获得法国国民教育和青年部授予的法兰西共和国 学术棕榈骑士勋章。

傅博本科毕业于东北师范大学,硕士毕业于北京大学国际关系学院。

Ms. FU Bo is the Deputy Secretary-General of China Education Association for International Exchange (CEAIE). Meanwhile, she serves as Board Chair of AFS China and Vice President of AFS Asia and the Pacific Initiative (AAI).

Prior to taking up this appointment, Ms. Fu held several senior positions at CEAIE, including program director and director in the Departments of International Liaison, the European Affairs, the American and African Affairs, Administrative Office, and International Cooperation. She spent more than three decades working on promoting exchanges and cooperation between China's higher education and basic education with other countries and regions, enhancing educators and students mobility and talent training, strengthening mutual understanding and trust among young people from all over the world. She has worked at the Education Office of the Chinese Consulate General in New York, responsible for China-U.S. educational exchanges and cooperation. She received Chevalier de l'Ordre des Palmes académiques in 2023 for her contribution to China-French educational cooperation.

Ms. Fu holds a Bachelor of Arts from Northeast Normal University, and a Master of Laws from the School of International Studies, Peking University.

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**饶玫** 美中教育基金主席

Madelyn Ross President, USCET

饶玫(Madelyn Ross)是美中教育基金主席。此前,饶玫担任约翰斯·霍普金 斯大学国际关系学院(SAIS)中国区执行主任,并负责南京大学—约翰斯·霍普金 斯大学中美文化研究中心,这个富有创新性的中美高校联合培养硕士项目,开设 已超过35年。饶玫曾任乔治·梅森大学中国研究促进计划负责人,其职业生涯初期 就职于美中贸易全国委员会,担任《中国商业评论》的杂志主编和中国商业论坛 的执行董事。饶玫拥有哥伦比亚大学硕士学位和普林斯顿大学学士学位。1979年 至1980年,饶玫在上海复旦大学攻读研究生,是美中关系正常化后首批来华留学 的美国学生之一。

Madelyn Ross is President of the US-China Education Trust. Her previous position as executive director of SAIS China at the Johns Hopkins University School of Advanced International Studies included oversight of the Hopkins Nanjing Center, an innovative US-China university partnership that has run a joint graduate program for Chinese and American students in Nanjing for more than 35 years. She also served as director of China Initiatives at George Mason University and began her career at the US-China Business Council, where she was editor of *The China Business Review* and executive director of The China Business Forum. Ross has a B.A. from Princeton University and an M.A. from Columbia University. She was one of the first American students to study in China following normalization of relations, doing graduate work at Fudan University in Shanghai in 1979-1980.





#### 按发言顺序(in speaking order)



**刘利民** 中国教育国际交流协会会长

LIU Limin President, CEAIE

教授,博士生导师。现任中国教育国际交流协会会长,欧美同学会副会长、 留苏分会会长,第十三届全国政协委员,曾宪梓教育基金会副理事长。历任首都 师范大学副校长、党委书记,北京市教育工委副书记、教育委员会主任、教育督 导室主任,中国教育部副部长、国家总督学。

长期从事俄语语言学和国情研究,知名俄语学者。现任俄罗斯国际学联第一 副主席,曾任中国俄语教学研究会会长、世界俄语学会副会长兼秘书长等职务。 因其在俄罗斯语言文学研究推广和中俄人文交流领域的卓越贡献,先后被俄罗斯 总统普京亲自授予俄罗斯联邦国家级勋章——友谊勋章和俄罗斯联邦总理金质奖 章,荣获俄罗斯语言文学最高奖——普希金奖和"中俄互评人文交流领域十大杰 出人物"。

此外,还一直从事基础教育评价与改革、教师队伍建设、教材建设和教学督 导等方面的工作,现任第十一届国家总督学顾问、教育部师范类专业认证委员会 主任委员、教育部全国汉语国际教育专业研究生教育指导委员会主任委员等。

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Dr. LIU Limin is a Professor and Doctoral Supervisor. His current position includes the President of CEAIE, Vice President of Western Returned Scholars Association (Overseaseducated Scholars Association of China), Member of the National Committee of the Chinese People's Political Consultative Conference and Vice Director of Xianzi Zeng Education Foundation. His previous positions include the Secretary of the CPC Committee of Capital Normal University, Deputy Secretary of Education Committee of Beijing CPC, Director-General of Beijing Municipal Education Commission, Director of the Education Inspectorate Office of Beijing Municipal Government and Vice Minister of Education of China.

Dr. LIU, a well-known Russian scholar in China, has been engaged in Russian Languages and Literature for a long time. He is the First Vice Chairman of Russian International Union of Students. With his outstanding contribution to the research and promotion of Russian language and literature and Sino-Russian People-to-People Dialogue, he was awarded the Russian Federation State Friendship Medal and the Prime Minister of the Russian Federation Gold Medal by Russian President Vladimir Putin personally. He also won the Pushkin Prize, the highest award of Russian language and literature.

Dr. LIU also devoted himself to research in assessment and improvement of basic education, improvement of teacher's quality, education textbook and inspection on education. His other postings includes National education Inspection counselor, Chairman of the Professional Accreditation Committee on Normal Category, Chairman of the Steering Committee of Master's Degree in Teaching Chinese to Speakers of Other Languages.



**张之香** 美中教育基金执行主席

Julia Chang Bloch Executive Chairman, USCET

张之香 (Julia Chang Bloch ) 大使是美中教育基金的创办人兼执行主席。作为 美国历史上首位亚裔大使,张之香大使在国际事务和政府服务领域履历丰富。自 1964年,通过美国和平队前往马来西亚沙巴市,并在1989年成为美国驻尼泊尔大 使。1981至1988年,由总统提名国会审议通过后,张大使曾在美国国际开发署担 任"粮食促进和平与自愿援助"助理署长和亚洲和近东事务助理署长。在政府服 务领域工作二十五年后,张之香大使出任美国银行集团执行副总裁和美日基金会 主席。张之香大使生于中国,九岁赴美,在旧金山长大,拥有加利福尼亚大学伯 克利分校学士学位,哈佛大学政府和东亚区域研究硕士学位。张之香大使获得荣 誉众多,拥有东北大学授予的人文文学荣誉博士学位。

Ambassador Julia Chang Bloch is the Executive Chair and founder of the US-China Education Trust. The first ambassador of Asian descent in US history, she has had an illustrious career in international affairs and government service, beginning in 1964 as a Peace Corps Volunteer in Sabah, Malaysia and culminating as U.S. Ambassador to the Kingdom of Nepal in 1989. From 1981 to 1988, Ambassador Bloch served at the U.S. Agency for International Development as Assistant Administrator of Food for Peace and Voluntary Assistance and as Assistant Administrator for Asia and the Near East, positions appointed by the president and confirmed by the Senate. After 25 years in government service, Ambassador Bloch went on to be an executive vice president at the Bank of America and president of the US-Japan Foundation. A native of China who came to the U.S. at age nine, Ambassador Bloch grew up in San Francisco and earned a bachelor's degree from UC Berkeley and a master's degree in Government and East Asia Regional Studies from Harvard University. Among her many awards is an honorary doctorate of Humane Letters from Northeastern University.

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**陈大立** 中国教育部国际合作与交流司副司长

CHEN Dali

Deputy Director-General, Department of International Cooperation and Exchanges, Ministry of Education, China

中国教育部国际合作与交流司副司长,公职律师,艾森豪威尔学者,中国人民大学法学博士。历任教育部国际司美大处处长,人文交流与出国留学处处长。

Dr. CHEN Dali is the Deputy Director-General of Department of International Cooperation and Exchanges, Ministry of Education, China. He has a rich background in educational affairs and international community as his previously positions include the Director of Division of North American and Oceanian Affairs and Division of People-to-People Exchange and Overseas Study in the Department of International Cooperation and Exchanges. Mr. Chen received his Doctorate degree in Law from Renmin University of China. He is a government lawyer and an Eisenhower Fellow.



**米德伟** 美国驻华大使馆使团副团长

#### **David Meale** Deputy Chief of Mission, US Embassy and Consulates in China

米德伟(David Meale)先生于2022年3月起任美国驻华大使馆使团副团长, 卸下自2021年7月起所担任的临时代办一职。抵达北京之前,他任职美国国务院经 济局分管贸易政策与谈判的副助理国务卿。米德伟先生曾任分管制裁政策与实施 的主任,历任华盛顿哥伦比亚特区外交学院副院长、美国驻孟加拉国达卡大使馆 使团副团长、美国驻乌克兰基辅大使馆经济事务参赞、经济局分管货币事务的副 主任,以及在中国大陆、中国香港、中国台湾、几内亚和华盛顿的其他职位。米 德伟先生1992年开展外交工作,现在头衔为公使衔参赞。此前,他曾供职于斯普 林特电信公司。米德伟先生拥有国防大学艾森豪威尔学院的硕士学位、杜兰大学 工商管理硕士学位,以及特拉华大学的学士学位。米德伟先生曾在美国外交学院 学过普通话、乌克兰语和法语。

David Meale assumed the position of Deputy Chief of Mission at the U.S. Embassy in Beijing in March, 2022, having served as Chargé d'Affaires from July 2021. Prior to his arrival in Beijing, he was the Deputy Assistant Secretary for Trade Policy and Negotiations for the Economic Bureau at the U.S Department of State. He was previously the Director for Sanctions Policy and Implementation. Mr. Meale's prior positions have included Associate Dean at the Foreign Service Institute in Washington, DC; Deputy Chief of Mission at the U.S. Embassy in Dhaka, Bangladesh; Counselor for Economic Affairs at the U.S. Embassy in Kyiv, Ukraine; Deputy Director of the Office of Monetary Affairs in the Economic Bureau; and additional positions in China mainland, Hong Kong, Taiwan, Guinea, and Washington. He joined the Foreign Service in 1992 and holds the rank of Minister-Counselor. Prior to his Foreign Service career, Mr. Meale worked at Sprint Telecommunications. He has an MS from the National Defense University's Eisenhower School, an MBA from Tulane University, and a BA from the University of Delaware. He has studied Mandarin Chinese, Ukrainian, and French at the Foreign Service Institute.

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**米尔卡•马特尔** 美国国际教育协会(IIE)研究部主任

Mirka Martel Research Director, IIE

米尔卡·马特尔(Mirka Martel)博士主持国际教育协会的重要研究和评估 项目,包括《门户开放报告》(Open Doors)和《阿特拉斯项目》(Project Atlas)。马特尔博士个人和团队助力国际教育协会研究、评估和学习部推进学术 研究,并就未来国际教育趋势提供战略意见。马特尔博士在研究管理和项目评估 方面拥有二十多年的经验,使用混合方法研究国际交流项目,重点关注高等教育 发展、领导力和经济影响。马特尔博士拥有哥伦比亚大学教育学院的比较国际教 育博士学位,哥伦比亚大学国际事务硕士学位和乔治·华盛顿大学学士学位。

Dr. Mirka Martel leads key research and evaluation projects at IIE, including *Open Doors* and *Project Atlas*. Through her own scholarly research and that of her team, IIE's Research, Evaluation, and Learning Unit advances academic research and provides strategic insight into the future of international education trends. Dr. Martel has 20 years of experience managing research and evaluation programs. She specializes in mixed methods research of international exchange programs with a focus on higher education trajectories, leadership, and economic impact. Dr. Martel has a PhD in Comparative International Education from Teachers College, an MIA from Columbia University, and a BA from George Washington University.



#### 吴忆蒙

中国教育部国际合作与交流司来华留学处三级调研员

#### WU Yimeng

Consultant at Deputy Director Level, Division of Study in China, Department of International Cooperation and Exchanges, Ministry of Education, China

## 中国教育部国际合作与交流司来华留学处三级调研员。曾就职于教育部国际司办公室、美大处和中国驻纽约总领事馆教育处。

Ms. WU Yimeng is the Consultant at Deputy Director Level, Division of Study in China, Department of International Cooperation and Exchanges, Ministry of Education. She is experienced in international community and has a particular interest in the United States, as she worked with Division of Administrative Office and Division of North American and Oceanian Affairs in the Department of International Cooperation and Exchanges, as well as Education Department, Consulate General of P.R. China in New York. She herself benefits from international student mobility as she received her master degree in the University of York, United Kingdom.

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**丹尼斯•西蒙** 昆山杜克大学原常务副校长

#### **Denis Simon**

Former Executive Vice Chancellor, Duke Kunshan University Shanghai

丹尼斯·西蒙 (Denis Simon)博士是中国商业、技术和创新战略方面的著名 专家。西蒙博士曾任北卡罗来纳大学教堂山分校全球商业与技术实践教授,以及 杜克大学法学院创新政策中心执行主任。2015年至2020年,西蒙博士担任昆山杜 克大学的常务副校长,该校位于中国江苏省,是中美合作办学大学。西蒙博士常 就中国的科学技术、人才、教育和创新发表演讲及著作。西蒙博士是美国外交关 系委员会和美中关系全国委员会的成员,还曾担任美国国家科学院和原美国国会 技术评估办公室的顾问。西蒙博士拥有加州大学伯克利分校的亚洲研究硕士学位 和政治学博士学位,以及纽约州立大学新帕尔兹分校的亚洲研究和政治学学士学 位。2006年,时任中国国务院总理温家宝在中国人民大会堂为西蒙博士颁发中国 国家友谊奖。

Dr. Denis Simon is a well-known expert on China's business, technology, and innovation strategies. He previously served as Clinical Professor of Global Business and Technology at the University of North Carolina at Chapel Hill and Executive Director of the Center for Innovation Policy at the Law School at Duke University. From 2015-2020, he held the post of Executive Vice Chancellor of Duke Kunshan University, a Sino-US joint venture in Jiangsu, China. Dr. Simon is a frequent speaker and writer on S&T, talent, education, and innovation issues in China. He is a member of the Council on Foreign Relations and the National Committee on U.S.-China Relations. He also has served as a consultant to the National Academy of Sciences and the former Office of Technology Assessment under the U.S. Congress. He received his MA in Asian Studies and PhD in Political Science from UC Berkeley and a BA in Asian Studies and Political Science from SUNY New Paltz. In 2006 he received the China National Friendship Award from the former premier, Wen Jiabao, in the Great Hall of the People in Beijing.



**王健锋** 美利坚大学副教务长

**Jeff Wang** Vice Provost of Global and Immersive Studies, American University

王健锋(Jeff Wang)成长于中国,获得西北大学(Northwest University) 经济学硕士学位,西密歇根大学政治学博士学位。王健锋目前担任美利坚大学 副教务长,主管全球研究与沉浸式学习项目,负责美利坚大学国际合作和国际 活动,并为美利坚大学出国项目和留学项目,华盛顿学期项目和间隔项目,快 捷项目学术运营和英语语言培训学院,以及美利坚大学的国际关系提供指导及 战略规划。此前,他曾担任罗格斯大学全球事务助理副校长。

Jeff Wang grew up in China and obtained his master's degree in economics from Northwest University, and his Ph.D. in political science from Western Michigan University. He is currently the Vice Provost for Global and Immersive Studies at American University. He manages AU's international partnership and global engagement, and provides leadership and strategic direction for (1) AU Abroad and Abroad at AU, (2) Washington Semester Program and Gap Program, (3) International Accelerator Program academic operation and English Language and Training Academy, and AU's international partnership. Previously he worked as Assistant Vice President for Global Affairs at Rutgers University.

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**刘轶博** 中国教育国际交流协会国际合作部主任

LIU Yibo Director of International Cooperation Department, CEAIE

2007年进入中国教育国际交流协会秘书处工作,先后在美非事务部、中 外师生交流部和会员部、国际合作部工作,历任会员工作部、国际合作部副主 任。2019年至2022年期间,在中国驻纽约总领事馆教育处工作,负责教育交流 与合作。

Director of the Department of International Cooperation, China Education Association for International Exchange. Ms. LIU Yibo joined CEAIE in 2007, and worked since then in the Department of American and African Programs, the Department of Teachers and Students' Exchange, the Department of Membership Affairs, and the Department of International Cooperation. From 2019 to 2022, she worked at the Education Office of the Chinese Consulate General in New York. Ms. LIU received her BA and MA degrees in English from Jilin University.



修华静 美国韦恩州立大学国际合作副校长

#### Huajing Maske Assistant Vice President for International Partnerships, Wayne State University

修华静(Huajing Maske)博士是韦恩州立大学国际合作副校长,兼任古典和 现代语言文学文化系全球研究实践教授。在担任国际合作副校长同时,修华静博 士还负责开拓和维护韦恩州立大学与各国教育机构的正式合作关系。与此同时, 她还积极拓展同中国及周边国家的国际合作与伙伴关系。修华静博士设计了美国 课程项目和海外课程项目,为海内外学生提供了多元而包容的全新体验。除了 高校管理之外,修华静博士还是K-12学校中与中国相关教学内容和教师培训的专 家,并发表了大量中英文著作。

Dr. Huajing Xiu Maske is assistant vice president, international partnerships, in the Office of International Programs at Wayne State University. She is also professor (clinical) of global studies in the university's Department of Classical & Modern Languages, Literatures and Cultures. In her role as assistant vice president, international partnerships, Dr. Maske is responsible for exploring, developing and maintaining WSU's formalized relationships with educational institutions in other countries. Furthermore, she also facilitates international collaborations and partnerships, particularly in China and nearby countries. Dr. Maske has designed successful campus programs in the U.S. and abroad that provide transformative experiences for both international and domestic students related to diversity and inclusion. In addition to her skills as a university administrator, Dr. Maske is a leading specialist on the teaching of China-related material in K-12 schools and on teacher training, and has published extensively in both English and Chinese.

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**陈志敏** 复旦大学副校长

**CHEN Zhimin** Vice President, Fudan University

陈志敏,博士,复旦大学副校长,教育部长江学者,欧盟让·莫内讲席教授,中国国际关系学会副会长,上海市哲学社会科学联合会副主席。研究领域包括国际关系理论、外交研究、中国外交政策和欧盟研究。作为第一作者或唯一作者出版的著作包括:《中国、美国与欧洲:新三边关系中的合作与竞争》(上海人民出版社,2011);《当代外交学》(北京大学出版社,2008),China's Reforms and International Political Economy(Routledge, 2007,与David Zweig合编);《欧洲联盟对外政策一体化——不可能的使命?》(时事出版社,2003年);《次国家政府与对外事务》(长征出版社,2001年)。陈志敏教授在《中国社会科学》、《Journal of Common Market Studies》等杂志上发表论文数十篇。曾是哈佛大学访问研究员(1996-1997),加拿大皇后大学、英国杜伦大学、法国巴黎政治学院和瑞典隆德大学访问学者。2004年获选教育部新世界人才计划。2006年获颁法国政府棕榈叶荣誉教育骑士勋章。

Dr. CHEN Zhimin is Vice President of Fudan University in Shanghai, where he is a Changjiang Scholar and Jean Monnet Chair of European Foreign Policy. He is vice president of the Chinese Association of International Studies. and editor-in-chief of Chinese Political Science Review. His research interests include international relations theory, diplomacy studies, Chinese foreign policy and EU studies. His major publications in Chinese include: *China, the United States and Europe: Cooperation and Competition in a New Trilateral Relation* (2011, first author); and *Contemporary Diplomacy* (2008, first author). He also co-edited (with David Zweig) *China's Reforms and International Political Economy* (Routledge, 2007). Professor Chen received all his degrees from Fudan University. He was a visiting fellow at Harvard University (1996-1997), and a visiting scholar at Queen's University, University of Durham, Lund University, Sciences Po. and Keio University. He was made a Chevalier de L'Ordre des Palmes Academiques by the French government in 2006.



**施蕴玉** 江苏省教育厅对外合作与交流处处长

**SHI Yunyu** Director of the International Office, Jiangsu Provincial Department of Education

施蕴玉,江苏省教育厅对外合作与交流处处长,长期从事教育国际交流管理 工作,熟悉中外合作办学、外国留学生教育、出国留学、国际中文教育等政策和 组织实施,重点开展高校境外办学及中外国际学生教育比较研究。

SHI Yunyu, Director of International Office, Jiangsu Provincial Department of Education. She has been engaged in education management in the field of international exchange for a long time, and is familiar with the policies, organizations and implementation of Sino-foreign cooperation in running schools, foreign students' education, studying abroad, international Chinese education, etc. She focuses on carrying out research on universities running education in overseas countries, as well as comparative research on international students' education in China and in overseas countries.

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**亚当•琼斯** CET学术项目中国区主任

Adam Jones Director for China, CET Academic Programs

亚当·琼斯 (Adam Jones) 对中国的兴趣始于大学时参加的暑期留学之旅,从 那时算起,他已经在中国生活、工作和学习了十多年。2004年至2008年,亚当担 任中国教育之旅北京常驻主任兼北京项目经理。之后,他返回中国教育之旅华盛 顿特区办公室,历任中国项目经理、亚洲项目主任、中国项目和特别计划主任。 2015年至2016年,亚当在北京负责中国教育之旅咨询项目,服务清华大学苏世 民学者项目。在加入中国教育之旅前,亚当曾担任美国兄弟联合学院 (Brethren Colleges Abroad)学习中心在大连外国语大学的项目主任。亚当获得阿肯色州沃 希托大学经济学和工商管理学士学位,伊利诺伊大学厄巴纳—香槟分校东亚研究 硕士学位,德雷塞尔大学教育领导和管理博士学位。

Adam first became interested in China during a summer study abroad trip in university. Since then, he has spent more than a decade living, working, and studying there. From 2004 to 2008, Adam served as the CET Beijing Resident Director and Beijing Programs Manager for CET in Beijing. He then returned to the CET Washington, DC office to serve as China Programs Manager, then Asia Programs Director, and now Director of China Programs and Special Initiatives. He also led the CET consulting project for the Schwarzman Scholars Program at Tsinghua University from 2015 to 2016 in Beijing. Prior to joining CET, Adam served as the Program Director for the Brethren Colleges Abroad Study Center at Dalian University of Foreign Languages. Adam received a B.A. in Economics and Business Administration from Ouachita University in Arkansas, an M.A. in East Asian Studies from the University of Illinois at Urbana-Champaign, and a doctorate in Educational Leadership and Management at Drexel University.



汪滢

北京理工大学国际交流合作处处长、留学生中心主任

#### WANG Ying

Director of the Office of International Students, Beijing Institute of Technology

汪滢,北京理工大学国际交流合作处处长和留学生中心主任,教育部来华留 学质量认证专家,国家留学基金委中国政府奖学金项目评审专家,中国高等教育 学会外国留学生教育管理分会常务理事。长期从事国际交流及来华留学工作,全 面负责北京理工大学国际合作交流工作,协调国际及港澳台交流与合作事务和来 华留学招生、管理和支撑保障等。

WANG Ying, Director of the Office of International Exchange and Cooperation and Director of the Office of International Students of Beijing Institute of Technology (BIT), is an expert on Quality Accreditation for International Students Education of the Ministry of Education in China, an expert on the review of Chinese Government Scholarship Program of China Scholarship Council, and Executive Director of China Association for International Education of China Association of Higher Education. She has an extensive background in coordinating international exchanges and international students' affairs in China. Wang Ying is in full charge of the affairs of international cooperation and exchange of BIT. Coordination of international exchanges and cooperation, including those in Hong Kong, Macao, and Taiwan, also falls under her purview. She oversees international students' enrollment, management, and support in China.

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**田瑞琳** 北京大学燕京学堂在读硕士研究生

**Caitlin Tierney** Master's Student at the Yenching Academy of Peking University

本科学习期间,田瑞琳(Caitlin Tierney)专注于中国研究,并学习中国历 史、政策和社会文化相关课程。在北京大学燕京学堂就读期间,田尚琳攻读历史 和考古方向,论文课题为探索澳门历史,她还担任了相关课程的助教。在学业之 外,田尚琳在北京大学国际合作部留学生办公室和北京大学海外传播办公室工 作,为留学生提供帮助,主持文化交流活动,并为北京大学国际受众提供内容。

During her undergraduate studies, Caitlin Tierney focused on China and took courses on Chinese history, policy, and social culture. In Yenching Academy's History and Archaeology research area, Caitlin is exploring the history of Macau for her thesis topic and serves as a teaching assistant for track-related courses. Outside of her studies, Caitlin connects with the Peking University community by working at the International Students Division of the Office of International Relations and the Office of Global Communications to assist international students, host cultural exchange events, and publish content for Peking University's international audience.



**芬达•奥** 国际教育工作者协会(NAFSA)首席执行官

**Fanta Aw** CEO, NAFSA Association of International Educators

芬达·奥(Fanta Aw)博士在国际教育和高等教育管理领域备受推崇,目前担 任美国国际教育工作者协会(NAFSA)执行董事兼首席执行官。2013年至2016年, 她担任美国国际教育工作者协会主席和董事会主席。芬达·奥博士的学习生涯和职 业生涯集中在华盛顿哥伦比亚特区的美利坚大学(AU),她在美利坚大学获得了 会计学学士学位、公共管理硕士学位和社会学博士学位。2023年,芬达·奥博士荣 获美利坚大学的Neil Kerwin校友成就奖。她曾在美利坚大学担任领导职务,任副校 长,主管本科招生、校园生活和包容卓越发展。作为美利坚大学的获奖教师,芬 达·奥博士还是美利坚大学国际服务学院的Hurst资深教授级讲师。芬达·奥博士是泰 晤士高等教育全球顾问委员会成员,曾担任ETS托福理事会主席。芬达·奥博士来自 马里,其在东非、西非和美国的生活经历,培养了广泛而多元的文化视角。

Fanta Aw, PhD, a highly respected figure in the fields of international education and higher education administration, currently holds the position of Executive Director and Chief Executive Officer at NAFSA: Association of International Educators. From 2013 to 2016, she served as NAFSA's President and Board Chair. Dr. Aw's academic and professional career has centered on American University (AU) in Washington, D.C, where she earned a B.S. in accounting, an MA in public administration, and a Ph.D. in sociology. In 2023, Dr. Aw was honored with AU's Neil Kerwin Alumni Achievement Award. Her past leadership roles at AU include Vice President of Undergraduate Enrollment, Campus Life, and Inclusive Excellence. An award-winning teacher at AU, she was also Hurst Senior Professorial Lecturer at AU's School of International Service. Dr. Aw is a member of the Global Advisory Board of Times Higher Education and previously chaired the board of ETS TOEFL. Originally from Mali, Dr. Aw has resided in both East and West Africa as well as the United States, fostering a broad and diverse cultural perspective.

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**艾伦•古德曼** 美国国际教育协会(IIE)主席

Allan Goodman CEO, Institute of International Education

艾伦·古德曼(Allan E. Goodman)博士是美国国际教育协会主席。在加入该 机构之前,古德曼博士担任乔治城大学外交学院的执行院长和教授。他国际关系 相关著作在普林斯顿大学出版社、哈佛大学出版社、耶鲁大学出版社出版。古德 曼博士曾供职于美国国务院和中央情报局。古德曼博士是美国外交关系委员会成 员,在罗德学者和苏世民学者评选委员会任职。古德曼博士还是美国高等教育认 证委员会国际质量咨询委员会成员,教育至上基金会理事会成员。古德曼博士拥 有哈佛大学政府学博士学位、哈佛大学肯尼迪政府学院公共管理硕士学位和西北 大学学士学位。古德曼博士荣誉诸多,拥有加拿大、欧洲、日本、英国和美国高 校颁发的荣誉学位,法国、德国和挪威政府对他在教育交流和学者救助方面的工 作也非常认可。

Dr. Allan E. Goodman is Chief Executive Officer of the Institute of International Education (IIE). Before joining IIE, Dr Goodman was Executive Dean of the School of Foreign Service and Professor at Georgetown University. His books on international relations are published by Princeton, Harvard, and Yale University presses. He has served at the Department of State and the Central Intelligence Agency. Dr. Goodman is a member of the Council on Foreign Relations, and serves on the selection committees for Rhodes and Schwarzman Scholars. He serves on the Council for Higher Education Accreditation International Quality Group Advisory Council and the Board of Trustees of the Education Above All Foundation. He earned a Ph.D. in Government from Harvard, an M.P.A. from the John F. Kennedy School of Government, and a B.S. from Northwestern University. Among his numerous awards are honorary degrees from Canadian, European, Japanese, UK, and US universities, and recognition for his work in educational exchange and scholar rescue from the governments of France, Germany, and Norway.

## 协会简介 ABOUT CEAIE

中国教育国际交流协会于1981年7月成立,是中国教育界开展民间对外教育 合作与交流的全国性组织。协会总部设在北京,秘书处是教育部直属单位,现 任会长为全国政协委员、教育部原副部长刘利民同志。

协会的宗旨是积极推动中国教育界同世界各国、各地区的交流与合作,促进教育、科技和文化事业的发展,增进各国和各地区人民之间的了解和友谊。

协会1991年由中国民政部批准为全国性社团组织。协会的最高权力机构是 会员代表大会。

协会现有1209个团体会员单位,在中国31个省、自治区、直辖市及16个市 有地方协会。协会国内项目合作伙伴单位多达1000余个,并与50余个国家和地 区的170多个教育组织和团体建立了长期稳定的交流合作关系。

- 2006年,获得"联合国经社理事会特别咨商地位"
- 2008年,成为"联合国新闻部非政府组织合作伙伴"
- 2009年,获得"联合国教科文组织合作伙伴"
- •2011年,成为"联合国学术影响力项目成员"
- 2013年,获得民政部全国性社会组织评估5A等级称号
- 2015年,当选"世界职业院校与技术大学联盟副主席单位"
- •2015年,成为"东南亚教育部长组织附属会员单位"
- 2018年,成为中国教育系统唯一具有开展教育服务认证资质的机构
- 2022年,当选"联合国教科文组织—非政府组织联络委员会"委员

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Founded in July 1981 with the approval of the Chinese State Council, China Education Association for International Exchange (CEAIE) is a nationwide organization that provides international people-to-people exchange and education cooperation. It has provincial associations for international exchanges in 31 provinces, autonomous regions and municipalities as well as local chapters in 16 major cities, with a total of 1,209 member institutions including all levels and types of educational institutions. Meanwhile, CEAIE has established sustainable partnerships with over 170 educational organizations and authorities in more than 50 countries and regions, and has been active in international organizations.

- CEAIE was granted the Special Consultative Status with the Economic and Social Council of the United Nations in 2006
- It became a NGO Partner of UN Department of Global Communication in 2008
- It established official relations with UNESCO in 2009
- It became a member of UN Academic Impact in 2011
- It became Vice Chair of World Federation of Colleges and Polytechnics (WFCP) in 2015
- It became an affiliated member of Southeast Asian Ministers of Education Organization (SEAMEO) in 2015
- It became an association member of the Inter-American Organization for Higher Education (IOHE) in 2016
- It joined the NGO-UNESCO Liaison Committee as an official member in 2022