



中国教育国际交流协会
CHINA EDUCATION ASSOCIATION
FOR INTERNATIONAL EXCHANGE



Increasing US Student Mobility to China: US-China University Workshop

**Co-hosted by: USCET and CEAIE,
With support from IIE and NAFSA**

**January 11, 2024, 7:00-9:30 PM ET,
Hybrid Event**

Program Agenda

Setting the Stage

Moderator: Fu Bo, Deputy Secretary-General, CEAIE

7:00 Welcome Remarks

Liu Limin, President, CEAIE
Julia Chang Bloch, USCET Executive Chairman

7:10 Opening Keynote Remarks

David Meale, Chargé d'Affaires, US Embassy
Chen Dali, Deputy Director General, Department of International Cooperation and Exchanges,
Ministry of Education, China

7:20 US Students in China: Where Are We Now and What Are the Challenges?

Mirka Martel, Research Director, IIE

Attracting Foreign Students to China: Recovery and New Directions

Wu Yimeng, Consultant at Deputy Director Level, Division of Study in China, Department of International Cooperation and Exchanges, Ministry of Education, China

Key Issues

Moderator: Fu Bo, Deputy Secretary-General, CEAIE

Madelyn Ross, President, USCET

7:40 Issue 1: Broadening the Base of Students Going to China

1. Denis Simon, former Executive Vice Chancellor, Duke Kunshan University Shanghai
2. Jeff Wang, Vice Provost for Global and Immersive Studies, American University

7:55 Q&A

8:10 Issue 2: Designing Short-term Study Abroad/Internship Programs

1. Liu Yibo, Director of International Cooperation Department, CEAIE
2. Huajing Maske, Assistant Vice President for International Partnerships, Wayne State University
3. Chen Zhimin, Vice President, Fudan University
4. Shi Yunyu, Director of the International Office, Jiangsu Provincial Department of Education

8:40 Issue 3: Student Life in China

1. Adam Jones, Director for China, CET Academic Programs
2. Wang Ying, Director of the Office of International Students, Beijing Institute of Technology
3. Caitlin Tierney, Graduate student, Yenching Academy of Peking University

9:00 Q&A

9:15 Closing Remarks

Fanta Aw, CEO, NAFSA Association of International Educators
Allan Goodman, CEO, Institute of International Education
Fu Bo, Deputy Secretary-General, CEAIE

9:30 Event Concludes

List of Workshop Speakers

In order of speaking appearance

Fu Bo, Deputy Secretary General, CEAIE

Madelyn Ross, President, US-China Education Trust

Liu Limin, President, CEAIE

Julia Chang Bloch, Executive Chair, US-China Education Trust

David Meale, Chargé d’Affaires, US Embassy in Beijing

Chen Dali, Deputy Director General, Department of International Cooperation and Exchanges, Ministry of Education, China

Mirka Martel, Head of Research, Open Doors, Institute of International Education

Wu Yimeng, Consultant at Deputy Director Level, Division of Study in China, Department of International Cooperation and Exchanges, Ministry of Education, China

Denis Simon, Former Executive Vice Chancellor, Duke Kunshan University

Jeff Wang, Vice Provost of Global Immersive Studies, American University

Liu Yibo, Director of International Cooperation Department, CEAIE

Huajing Maske, Assistant Vice President for International Partnerships, Wayne State University

Shi Yinyu, Director of the Office of International Exchange and Cooperation, Jiangsu Provincial Department of Education

Chen Zhimin, Vice President, Fudan University

Adam Jones, Director of China Programs and Special Initiatives, CET

Wang Ying, Director of the Office of International Students, Beijing Institute of Technology

Caitlin Tierney, Graduate student, Yenching Academy of Peking University

Fanta Aw, NAFSA Association of International Educators

Allan Goodman, CEO, Institute of International Education

Fu Bo, Deputy Secretary General, CEAIE

Biography of Workshop Speakers

Program Moderators

Fu Bo, Deputy Secretary General, CEAIE

Ms. Fu Bo is the Deputy Secretary General of China Education Association for International Exchange (CEAIE). She also serves as Board Chair of AFS China and Vice President of AFS Asia and the Pacific Initiative. She has spent more than three decades promoting higher education exchanges and cooperation between China and other countries and regions by enhancing educator and student mobility, talent training, and strengthening mutual understanding and trust among young people around the world. She has also worked at the Education Office of the Chinese Consulate General in New York, responsible for China-US educational exchanges and cooperation. She was made Chevalier de l'Ordre des Palmes Académiques in 2023 for her contributions to China-France educational cooperation. Ms. Fu holds a B.A. from Northeast Normal University, and a Master of Law from the School of International Studies at Peking University.

Madelyn Ross, President, USCET

Madelyn Ross is President of the US-China Education Trust. Her previous position as executive director of SAIS China at the Johns Hopkins University School of Advanced International Studies included oversight of the Hopkins Nanjing Center, an innovative US-China university partnership that has run a joint graduate program for Chinese and American students in Nanjing for more than 35 years. She also served as director of China Initiatives at George Mason University and began her career at the US-China Business Council, where she was editor of *The China Business Review* and executive director of The China Business Forum. Ross has a B.A. from Princeton University and an M.A. from Columbia University. She was one of the first American students to study in China following normalization of relations, doing graduate work at Fudan University in Shanghai in 1979-1980.

Speakers

Liu Limin, President, CEAIE

Dr. Liu Limin is the President of China Education Association for International Exchange (CEAIE), Vice President of the Western Returned Scholars Association, Member of the National Committee of the Chinese People's Political Consultative Conference, and Vice Director of Xianzi Zeng Education Foundation. He has served successively as the Secretary of the CPC Committee of Capital Normal University, Deputy Secretary of the Education Committee of Beijing CPC, Director-General of Beijing Municipal Education Commission, Director of the Education Inspectorate Office of Beijing Municipal Government and Vice Minister of Education of China. Dr. Liu is also a well-known Russian scholar in China and his work in Sino-Russian studies has earned him the Russian Federation State Friendship Medal, the Prime Minister of the Russian

Federation Gold Medal, and the Pushkin Prize. He has also devoted himself to research on assessment and improvement of basic education, improvement of teacher quality, education textbooks and inspection. He serves as Chairman of the Steering Committee of Master's Degree in Teaching Chinese to Speakers of Other Languages

Julia Chang Bloch, Executive Chair, USCET

Ambassador Julia Chang Bloch is the Executive Chair and founder of the US-China Education Trust. The first ambassador of Asian descent in US history, she has had an illustrious career in international affairs and government service, beginning in 1964 as a Peace Corps Volunteer in Sabah, Malaysia and culminating as U.S. Ambassador to the Kingdom of Nepal in 1989. From 1981 to 1988, Ambassador Bloch served at the U.S. Agency for International Development as Assistant Administrator of Food for Peace and Voluntary Assistance and as Assistant Administrator for Asia and the Near East, positions appointed by the president and confirmed by the Senate. After 25 years in government service, Ambassador Bloch went on to be an executive vice president at the Bank of America and president of the US-Japan Foundation. A native of China who came to the U.S. at age nine, Ambassador Bloch grew up in San Francisco and earned a bachelor's degree from UC Berkeley and a master's degree in Government and East Asia Regional Studies from Harvard University. Among her many awards is an honorary doctorate of Humane Letters from Northeastern University.

David Meale, Chargé d'Affaires, US Embassy in Beijing

David Meale assumed the position of Deputy Chief of Mission at the U.S. Embassy in Beijing in March 2022, having also served as Chargé d'Affaires from July 2021. Prior to his arrival in Beijing, he was the Deputy Assistant Secretary for Trade Policy and Negotiations for the Economic Bureau at the U.S Department of State. He was previously the Director for Sanctions Policy and Implementation. Mr. Meale's prior positions have included Associate Dean at the Foreign Service Institute in Washington, DC; Deputy Chief of Mission at the U.S. Embassy in Dhaka, Bangladesh; Counselor for Economic Affairs at the U.S. Embassy in Kyiv, Ukraine; Deputy Director of the Office of Monetary Affairs in the Economic Bureau; and additional positions in China, Hong Kong, Taiwan, Guinea, and Washington. He joined the Foreign Service in 1992 and holds the rank of Minister-Counselor. Prior to his Foreign Service career, Mr. Meale worked at Sprint Telecommunications. He has an MS from the National Defense University's Eisenhower School, an MBA from Tulane University, and a B.A. from the University of Delaware. He has studied Mandarin Chinese, Ukrainian, and French at the Foreign Service Institute.

Chen Dali, Deputy Director General of Department of International Cooperation and Exchanges, Ministry of Education, China

Dr. Chen Dali is the Deputy Director General of Department of International Cooperation and Exchanges, Ministry of Education, China. He has a rich background in educational affairs and

international community as his previously positions include the Director of Division of North American and Oceanian Affairs and Division of People-to-People Exchange and Overseas Study in the Department of International Cooperation and Exchanges. Chen received his Doctorate degree in Law from Renmin University of China. He is a government lawyer and an Eisenhower Fellow.

Mirka Martel, Head of Research, Evaluation, and Learning Unit, IIE

Dr. Mirka Martel leads key research and evaluation projects at IIE, including *Open Doors* and *Project Atlas*. Through her own scholarly research and that of her team, IIE's Research, Evaluation, and Learning Unit advances academic research and provides strategic insight into the future of international education trends. Dr. Martel has 20 years of experience managing research and evaluation programs. She specializes in mixed methods research of international exchange programs with a focus on higher education trajectories, leadership, and economic impact. Dr. Martel has a Ph.D. in Comparative International Education from Teachers College, an M.I.A. from Columbia University, and a B.A. from George Washington University.

Wu Yimeng, Consultant at Deputy Director Level, Division of Study in China, Department of International Cooperation and Exchanges, Ministry of Education, China

Ms. Wu Yimeng is the Consultant at Deputy Director Level, Division of Study in China, Department of International Cooperation and Exchanges at the Ministry of Education. She is experienced in international community building and has special interest in the United States. Her work with the Division of Administrative Office, Division of North American and Oceanian Affairs in the Department of International Cooperation and Exchanges, and the Education Department at the Consulate General of the PRC in New York has especially contributed to her interest in the United States. Ms. Wu showcases the positive impact of international student mobility, as she received her master's degree in the University of York, United Kingdom.

Denis Simon, Former Executive Vice Chancellor, Duke Kunshan University

Dr. Denis Simon is a well-known expert on China's business, technology, and innovation strategies. He previously served as Clinical Professor of Global Business and Technology at the University of North Carolina at Chapel Hill and Executive Director of the Center for Innovation Policy at the Law School at Duke University. From 2015-2020, he held the post of Executive Vice Chancellor of Duke Kunshan University, a Sino-US joint venture in Jiangsu, China. Dr. Simon is a frequent speaker and writer on S&T, talent, education, and innovation issues in China. He is a member of the Council on Foreign Relations and the National Committee on U.S.-China Relations. He also has served as a consultant to the National Academy of Sciences and the former Office of Technology Assessment under the U.S. Congress. He received his M.A. in Asian Studies and Ph.D. in Political Science from UC Berkeley and a B.A. in Asian Studies and Political Science from SUNY New Paltz. In 2006 he received the China National Friendship Award from the former premier, Wen Jiabao, in the Great Hall of the People in Beijing.

Jeff Wang, Vice Provost of Global and Immersive Studies, American University

Jeff Wang grew up in China and obtained his master's degree in economics from Northwest University, and his Ph.D. in political science from Western Michigan University. He is currently the Vice Provost for Global and Immersive Studies at American University. He manages AU's international partnership and global engagement and provides leadership and strategic direction for (1) AU Abroad and Abroad at AU, (2) Washington Semester Program and Gap Program, (3) International Accelerator Program academic operation and English Language and Training Academy, and AU's international partnerships. Previously he worked as Assistant Vice President for Global Affairs at Rutgers University.

Liu Yibo, Director of International Cooperation Department, CEAIE

Ms. Liu Yibo serves as the Director of the Department of International Cooperation, China Education Association for International Exchange. Ms. Liu joined CEAIE in 2007 and worked in the Department of African and American Programs, the Department of Teachers and Students' Exchange, the Department of Membership Affairs, and the Department of International Cooperation. From 2019 to 2022, she worked at the Education Office of the Chinese Consulate General in New York. Ms. Liu received her B.A. and M.A. degrees in English from Jilin University.

Huajing Maske, Assistant Vice President for International Partnerships, Wayne State University

Dr. Huajing Xiu Maske is Assistant Vice President in the Office of International Programs at Wayne State University. She is also professor (clinical) of global studies in the university's Department of Classical & Modern Languages, Literatures and Cultures. In her role as assistant vice president, international partnerships, Dr. Maske is responsible for exploring, developing and maintaining WSU's formalized relationships with educational institutions in other countries. Furthermore, she also facilitates international collaborations and partnerships, particularly in China and nearby countries. Dr. Maske has designed successful campus programs in the U.S. and abroad that provide transformative experiences for both international and domestic students related to diversity and inclusion. In addition to her skills as a university administrator, Dr. Maske is a leading specialist on the teaching of China-related material in K-12 schools and on teacher training and has published extensively in both English and Chinese.

Chen Zhimin, Vice President, Fudan University

Dr. Chen Zhimin is Vice President of Fudan University in Shanghai, where he is a Changjiang Scholar and Jean Monnet Chair of European Foreign Policy. He is vice president of the Chinese Association of International Studies. and editor-in-chief of Chinese Political Science Review. His research interests include international relations theory, diplomacy studies, Chinese foreign policy and EU studies. His major publications in Chinese include: *China, the United States and Europe: Cooperation and Competition in a New Trilateral Relation* (2011, first author); and *Contemporary*

Diplomacy (2008, first author). He also co-edited (with David Zweig) *China's Reforms and International Political Economy* (Routledge, 2007). Professor Chen received all his degrees from Fudan University. He was a visiting fellow at Harvard University (1996-1997), and a visiting scholar at Queen's University, University of Durham, Lund University, Sciences Po. and Keio University. He was made a Chevalier de L'Ordre des Palmes Academiques by the French government in 2006.

Shi Yunyu, Director of the Office of International Exchange and Cooperation, Jiangsu Provincial Department of Education

Shi Yunyu is Director of the International Office at the Jiangsu Provincial Department of Education. She is deeply experienced in education management and international exchange and is familiar with the policies, organizations and implementation of Sino-foreign cooperation. This includes her expertise on running schools' foreign student education, study abroad programs, and international Chinese education. Her research focuses on universities running education programs in overseas countries, and comparative research on international student education both in China and abroad.

Adam Jones, Director of China Programs and Special Initiatives, CET

Adam first became interested in China during a summer study abroad trip in university. Since then, he has spent more than a decade living, working, and studying there. From 2004 to 2008, Adam served as the CET Beijing Resident Director and Beijing Programs Manager for CET in Beijing. He then returned to the CET Washington, DC office to serve as China Programs Manager, then Asia Programs Director, and now Director of China Programs and Special Initiatives. He also led the CET consulting project for the Schwarzman Scholars Program at Tsinghua University from 2015 to 2016 in Beijing. Prior to joining CET, Adam served as the Program Director for the Brethren Colleges Abroad Study Center at Dalian University of Foreign Languages. Adam received a B.A. in Economics and Business Administration from Ouachita University in Arkansas, an M.A. in East Asian Studies from the University of Illinois at Urbana-Champaign, and a doctorate in Educational Leadership and Management at Drexel University.

Wang Ying, Director of the Office of International Students, Beijing Institute of Technology

Wang Ying is the Director of the Office of International Exchange and Cooperation and of the Office of International Students at Beijing Institute of Technology (BIT). She also serves as the Executive Director of the China Association for International Education at the China Association of Higher Education. She is an expert on Quality Accreditation for International Students Education of the Ministry of Education in China and on the review of the Chinese Government Scholarship Program at the China Scholarship Council. She has an extensive background in coordinating international exchanges and international students' affairs in China. At BIT, Wang Ying directs the school's international affairs, coordination, and exchange. She manages

exchanges across Hong Kong, Macao, and Taiwan and oversees international students' enrollment and support in China.

Caitlin Tierney, Graduate student, Yenching Academy of Peking University

During her undergraduate studies, Caitlin Tierney focused on China and took courses on Chinese history, policy, and social culture. In Yenching Academy's History and Archaeology research area, Caitlin is exploring the history of Macau for her thesis topic and serves as a teaching assistant for track-related courses. Outside of her studies, Caitlin connects with the Peking University community by working at the International Students Division of the Office of International Relations and the Office of Global Communications to assist international students, host cultural exchange events, and publish content for Peking University's international audience.

Fanta Aw, CEO, NAFSA Association of International Educators

Fanta Aw, Ph.D., a highly respected figure in the fields of international education and higher education administration, currently holds the position of Executive Director and Chief Executive Officer at NAFSA: Association of International Educators. From 2013 to 2016, she served as NAFSA's President and Board Chair. Dr. Aw's academic and professional career has centered on American University (AU) in Washington, D.C, where she earned a B.S. in accounting, an M.A. in public administration, and a Ph.D. in sociology. In 2023, Dr. Aw was honored with AU's Neil Kerwin Alumni Achievement Award. Her past leadership roles at AU include Vice President of Undergraduate Enrollment, Campus Life, and Inclusive Excellence. An award-winning teacher at AU, she was also Hurst Senior Professorial Lecturer at AU's School of International Service. Dr. Aw is a member of the Global Advisory Board of Times Higher Education and previously chaired the board of ETS TOEFL. Originally from Mali, Dr. Aw has resided in both East and West Africa as well as the United States, fostering a broad and diverse cultural perspective.

Allan Goodman, CEO, Institute of International Education

Dr. Allan E. Goodman is Chief Executive Officer of the Institute of International Education (IIE). Before joining IIE, Dr Goodman was Executive Dean of the School of Foreign Service and Professor at Georgetown University. His books on international relations are published by Princeton, Harvard, and Yale University presses. He has served at the Department of State and the Central Intelligence Agency. Dr. Goodman is a member of the Council on Foreign Relations and serves on the selection committees for Rhodes and Schwarzman Scholars. He serves on the Council for Higher Education Accreditation International Quality Group Advisory Council and the Board of Trustees of the Education Above All Foundation. He earned a Ph.D. in Government from Harvard, an M.P.A. from the John F. Kennedy School of Government, and a B.S. from Northwestern University. Among his numerous awards are honorary degrees from Canadian, European, Japanese, UK, and US universities, and recognition for his work in educational exchange and scholar rescue from the governments of France, Germany, and Norway.

Fu Bo, Deputy Secretary General, CEAIE

Ms. Fu Bo is the Deputy Secretary General of China Education Association for International Exchange (CEAIE). She also serves as Board Chair of AFS China and Vice President of AFS Asia and the Pacific Initiative. She has spent more than three decades promoting higher education exchanges and cooperation between China and other countries and regions by enhancing educator and student mobility, talent training, and strengthening mutual understanding and trust among young people around the world. She has also worked at the Education Office of the Chinese Consulate General in New York, responsible for China-US educational exchanges and cooperation. She was made Chevalier de l'Ordre des Palmes Académiques in 2023 for her contributions to China-France educational cooperation. Ms. Fu holds a B.A. from Northeast Normal University, and a Master of Law from the School of International Studies at Peking University.