

Exploring Opportunities: Short-Term Study Abroad in China

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Study in China Before the Pandemic

- **Language and Cultural Immersion**
- **Faculty-Led Trips**
- **Summer Intensive Programs**
- **Business and Economics Programs**
- **Internship Opportunities**
- **Service-Learning Experiences**
- **Cultural Excursions**
- **Exchange Program**

Outcome

- **Student Motivation**
- **Challenges**
- **Programs That Meet Students' Needs**
- **Leveraging Partnerships**





Motivations & Challenges

- Students
- US Higher Ed institutions
- Faculty
- Program Design
- Destination/receiving institutions
- Parents
- Travel cost

PROGRAMS THAT MEET STUDENTS' NEEDS

-- A few thoughts

- **Diversifying program offerings to attract a broader group of students with different types of programs.**
- **Align and integrate short-term study into the curriculum as either major requirements or Core requirements.**
- **Partner with Chinese institutions which offer more courses in English to maximize the result.**



Leveraging the Partnerships



Chinese University
Partners



Create programs
that meet Students'
needs



US Campus
Partners



To create programs
that align with
curriculum &
academic goals



Student Partners



To get students' input
and increase buy-ins and
participation



3rd Party Provider
Partners



To take care of risk
& safety