

媒介教育联合会

2010 年 11 月 2 日-4 日

香港浸會大學



11 月 2 日



11 月 3 日



11 月 4 日



11 月 5 日

Venues:

Council Chamber: 香港浸會大學邵逸夫行政樓 501 室

AML119: 香港浸會大學逸夫校園國際新聞與傳播資源中心

WLB103: 香港浸會大學永隆銀行商學大樓 103 室

NAB109: 香港浸會大學逸夫校園林護國際會議中心

CVA105: 香港浸會大學傳理視藝大樓 105 室

富豪東方酒店: 九龍城沙浦道 30-38 號

聯福海鮮酒樓: 香港浸會大學逸夫校園聯福道 34 號思齊樓 2 樓

畔溪海鮮酒樓: 九龍塘聯合道 322 號華都樓一樓

星期二		二零一零年十一月二日	
10:00-12:15	普立茲新聞獎得主工作坊之講座		
	<i>新視野</i>		<i>從獲獎到失業</i>
	地點: AML119		地點: AML119
	講者: Jacqui Banaszynski		講者: Jerry Kammer
14:00-17:00	會議登記		
	地點: 富豪東方酒店大堂		
14:30-16:20	普立茲新聞獎得主工作坊之課堂分享		
	美國式的傳媒與力量		9/11 事件回顧: 建構新聞從零碎開始
	地點: CVA105		地點: CVA105
	主講: Jim Hoagland		主講: Amy Goldstein
18:45-19:20	巴士接送 (由酒店至晚宴地點)		
19:30-21:00	晚宴		
	地點: 暫定		
星期三		二零一零年十一月三日	
09:30 - 9:45	巴士接送 (酒店至浸會大學)		
10:00- 11:45	媒介教育聯合會: 數字化時代的傳媒教育		
	地點: Council Chamber		
	嘉賓: Deborah Nelson and Zhou Nailing		

12:00– 14:30	午餐及 MEC 商務會談 地點: 聯福海鮮酒家		
15:00– 16:45	媒介教育聯合會: 環境新聞之教育及實踐 地點: Council Chamber 主席: Victor Fung 與會嘉賓: Shai Oster and Deborah Nelson		
星期四	二零一零年十一月四日		
09:00 – 9:15	巴士接送(酒店至浸會大學)		
09:30 –12:30	普立茲新聞獎得主工作坊及媒介教育聯合會公開講座		
	<i>普立茲調查報導日誌</i>	<i>調查報導: 融合數據與親臨現場採訪</i>	<i>透視中國, 由【裡】到【外】</i>
	地點: NAB109	地點: NAB109	地點: NAB109
	講者: Deborah Nelson	講者: Amy Goldstein	講者: Shai Oster
12:45 – 14:00	午餐 地點: 畔溪海鮮酒家		
15:00 --15:30	普立茲新聞獎得主工作坊開幕式 地點: WLB103		
16:00 – 17:30	普立茲新聞獎得主工作坊論壇 新聞接軌: 新媒體時代下恪守傳統價值 地點: WLB103		
星期五	二零一零年十一月五日		
09:00 – 12:00	媒體參觀		

MEC Conference Speaker Bios



Jacqui Banaszynski holds the Knight Chair in Editing at the Missouri School of Journalism and is on the visiting faculty of The Poynter Institute. She has worked as a reporter and editor for more than 30 years, most recently as Associate Managing Editor of the *The Seattle Times*, where she was in charge of special projects and staff development. While at the *St. Paul Pioneer Press*, her series "AIDS in the Heartland" - an intimate look at the life and death of a gay farm couple - won the 1988 Pulitzer Prize in feature writing and a national SPJ Distinguished Service Award. Banaszynski, a native of a Wisconsin farm village, is a 1974 graduate of Marquette University. She leads workshops for editors and reporters around the world, is a regular presenter at APME NewsTrain and the National Writers Workshops, has taught at API, the University of Kansas and the University of St. Thomas in St. Paul, and has served as a Pulitzer juror.



Deborah Nelson joined the faculty of the University of Maryland Philip Merrill College of Journalism after five years as the Washington investigations editor for *The Los Angeles Times*. She also reported for the *Washington Post*, *Seattle Times* and *Chicago Sun-Times*, and her national awards include a Pulitzer Prize for Investigative Reporting. Nelson earned a B.S. in Journalism from Northern Illinois University and a J.D. from DePaul University College of Law.

Deborah Nelson 女士現任教於美國馬里蘭大學美林新聞學院。在此之前五年中，她曾擔任《洛杉磯時報》駐華盛頓分社調查類新聞編輯，並為《華盛頓郵報》、《西雅圖時報》及《芝加哥太陽時報》撰稿。Deborah Nelson 女士獲得全國性新聞獎項頗多，其中包括【普里茲調查新聞報導獎】。她於北伊利諾伊大學取得理學學士學位，隨後在德保爾大學取得法學博士學位。



Shai Oster is a Beijing-based correspondent for *The Wall Street Journal*, covering energy and the environment. Before joining the Journal's China Bureau, Oster covered OPEC for Dow Jones Newswires in London. He previously served as Beijing bureau chief for *Asiaweek* magazine and as Beijing correspondent for the Bureau of National Affairs and the *San Francisco Chronicle*. The recipient of the George Polk Award for environmental reporting and Asia Society's Osborn Elliott Award in 2008, he was also part of a team of Wall Street Journal reporters that won a Pulitzer Prize in 2007 for International Reporting on China. A graduate of the Columbia University Journalism School, Oster was born in Jerusalem and speaks Hebrew, French and Chinese.

Shai Oster 先生為《華盛頓日報》駐北京特派員，專責報導有關能源及環境題材。在此之前，Oster 先生曾任道瓊斯通訊社駐倫敦記者專責報導【石油輸出國家組織】相關新聞。他亦曾任《亞洲周刊》雜誌北京分社社長及《舊金山紀事報》北京特派員。二零零八年，他以環保題材或多『喬治伯克』及『亞洲協會的奧斯本艾略特獎』。同時，他亦憑著在中國的採訪報導成為二零零七年『普里茲國際新聞報導獎』得主之一。Oster 先生畢業於哥倫比亞大學新聞學院，出生在耶路撒冷，通曉希伯來文，法語和漢語。



Victor Fung is the Program Director for the MA in International Journalism Studies and a Principle Lecturer in the Department of Journalism at Hong Kong Baptist University. He has previously written and edited for newspapers including the *Asian Wall Street Journal*, *South China Morning Post* and *Ming Pao Daily News*, and spent seven years as Editor-in-Chief of Reader's Digest Asia. Fung got his Bachelor's degree in 1979 in Journalism & Communication and English with First Class Honours from the Chinese University of Hong Kong. He later obtained an M.Soc.Sc degree in Public Administration from the University of Hong Kong and an MPhil degree in International Relations from the University of Cambridge.

馮強先生現擔任香港浸會大學新聞系國際新聞碩士課程主任。他之前曾在多家報紙擔任記者、編輯，包括《華爾街日報亞洲版》，《南華早報》，《明報》，及《讀者文摘亞洲版》總編輯。一九七九年，馮強先生以一等榮譽畢業於香港中文大學，同時獲得新聞傳播學及英文雙學士學位。他之後又取得香港大學公共行政學及劍橋大學國際關係學碩士學位。



Nailene Chou Wiest (Zhou Nailing) is the director of Global Business Journalism at Tsinghua University. She was a print journalist for more than 20 years, working for *Knight Ridder Newspapers*, *Reuters* and *South China Morning Post*. For two years, she taught journalism at Hong Kong University and has been a visiting fellow at the University's Center for Asian Studies. She joined Tsinghua School of Journalism and Communication in 2006. She has a Bachelor's in political science from National Taiwan University, a Master's and a Ph.D. in history and international politics from University of Washington and did post-doctoral work in the Far East Institute of the USSR Academy of Science and Columbia University. Her textbook, *Reporting and Writing International Business News*, was published by the Tsinghua University Press in November 2009.

周乃菱女士現為清華大學全球財經新聞課程主任。她擁有在印刷媒體工作逾二十年的經驗，先後於美國瑞德騎士報業集團、路透社、及《南華早報》等擔任記者。周乃菱女士亦曾作為東亞學訪問學者，在香港大學新聞及傳媒研究中心教授新聞達兩年之久。二零零六年，她進入清華大學新聞與傳播學院任教。周乃菱女士本科畢業於台灣國立大學政治系，擁有華盛頓歷史系碩士及博士學位，並在前蘇聯國家科學院及美國哥倫比亞大學繼續博士後研究。清華大學出版社於二零零九年出版了她的著作《國際財經新聞直至與報導》。