

Media Education Consortium

2-4 November 2010 at
Hong Kong Baptist University

 2nd November

 3rd November

 4th November

 5th November

Venues:

Council Chamber: SWT501, Shaw Tower, Shaw Campus, HKBU

AML119: International News and Communication Resources Centre, basement of the Library, Shaw Campus, HKBU

WLB103: The Wing lung Bank Building for Business Studies, Shaw Campus, HKBU

NAB109: Lam Woo International Conference Centre, Shaw Campus, HKBU

Yu Joy Restaurant: Shop No. 1028C, First Level, Elements, No. 1 Austin Road West, Tsim Sha Tsui

Regal Oriental Hotel: 30-38 Sa Po Road, Kowloon City, Kowloon

Renfrew Seafood Restaurant: 2/F, David C. Lam Building, HKBU, 34 Renfrew Road, Kowloon Tong

Riverside Seafood Restaurant: 1/F, Wah Do House, 322 Junction Road, Kowloon Tong

TUESDAY	2 NOVEMBER 2010
10:00-12:15	Optional PPWW Open Session
	<div> <i>New Horizons</i> Venue: AML119 Speaker: Jacqui Banaszynski </div> <div> <i>From Pulitzer to Unemployment</i> Venue: AML119 Speaker: Jerry Kammer </div>
14:00 – 17:00	Registration
	Venue: Lobby, Regal Oriental Hotel
14:30-16:20	Optional PPWW Class Sharing
	<div> The Press and Power, American Style Venue: CVA105 Speaker: Jim Hoagland </div> <div> 9/11 Review: Building the Story from the Ground Up Venue: CVA105 Speaker: Amy Goldstein </div>
18:45-19:20	Shuttle Bus from the Hotel to Lei Garden
19:30-21:00	Dinner Reception
	Venue: Yu Joy Restaurant
WEDNESDAY	3 NOVEMBER 2010
09:30 – 9:45	Shuttle Bus from the Hotel to HKBU
10:00 – 11:45	MEC Conference Roundtable: <i>Media Education in the Digital Age</i>
	Venue: Council Chamber
	Conversation with Deborah Nelson and Zhou Nailing
12:00 – 14:30	Lunch and MEC Business Meeting
	Venue: Renfrew Restaurant

15:00 – 16:45	MEC Conference Roundtable: <i>Teaching and Practice of Environmental Journalism</i>		
	Venue: Council Chamber		
	Chair: Victor Fung		
	Discussants: Shai Oster and Deborah Nelson		
THURSDAY	4 NOVEMBER 2010		
9:00 – 9:15	Shuttle Bus from the Hotel to HKBU		
09:30 – 12:30	PPWW and MEC Open Session		
	<i>Diary of a Pulitzer Prize Investigation</i>	<i>Exploratory and Investigative Reporting</i>	<i>Inside Out: Changes in Covering China</i>
	Venue: NAB109	Venue: NAB109	Venue: NAB109
	Deborah Nelson	Amy Goldstein	Shai Oster
12:45 – 14:00	Lunch on Campus		
	Venue: Riverside Restaurant		
15:00 – 15:30	PPWW Opening Ceremony		
	Venue: WLB103		
16:00 – 17:30	PPWW Forum		
	<i>Bridging the Gaps: Holding True to Old Media Values in a New Media World</i>		
	Venue: WLB103		
FRIDAY	5 NOVEMBER 2010		
09:00 – 12:00	Site Visit to Bloomberg		

MEC Conference Speaker Bios



Jacqui Banaszynski holds the Knight Chair in Editing at the Missouri School of Journalism and is on the visiting faculty of The Poynter Institute. She has worked as a reporter and editor for more than 30 years, most recently as Associate Managing Editor of the *The Seattle Times*, where she was in charge of special projects and staff development. While at the *St. Paul Pioneer Press*, her series "AIDS in the Heartland" - an intimate look at the life and death of a gay farm couple - won the 1988 Pulitzer Prize in feature writing and a national SPJ Distinguished Service Award. Banaszynski, a native of a Wisconsin farm village, is a 1974 graduate of Marquette University. She leads workshops for editors and reporters around the world, is a regular presenter at APME NewsTrain and the National Writers Workshops, has taught at API, the University of Kansas and the University of St. Thomas in St. Paul, and has served as a Pulitzer juror.



Deborah Nelson joined the faculty of the University of Maryland Philip Merrill College of Journalism after five years as the Washington investigations editor for *The Los Angeles Times*. She also reported for the *Washington Post*, *Seattle Times* and *Chicago Sun-Times*, and her national awards include a Pulitzer Prize for Investigative Reporting. Nelson earned a B.S. in Journalism from Northern Illinois University and a J.D. from DePaul University College of Law.

Deborah Nelson 女士現任教於美國馬里蘭大學美林新聞學院。在此之前五年中，她曾擔任《洛杉磯時報》駐華盛頓分社調查類新聞編輯，並為《華盛頓郵報》、《西雅圖時報》及《芝加哥太陽時報》撰稿。Deborah Nelson 女士獲得全國性新聞獎項頗多，其中包括【普里茲調查新聞報導獎】。她於北伊利諾伊大學取得理學學士學位，隨後在德保爾大學取得法學博士學位。



Shai Oster is a Beijing-based correspondent for *The Wall Street Journal*, covering energy and the environment. Before joining the Journal's China Bureau, Oster covered OPEC for Dow Jones Newswires in London. He previously served as Beijing bureau chief for *Asiaweek* magazine and as Beijing correspondent for the Bureau of National Affairs and the *San Francisco Chronicle*. The recipient of the George Polk Award for environmental reporting and Asia Society's Osborn Elliott Award in 2008, he was also part of a team of Wall Street Journal reporters that won a Pulitzer Prize in 2007 for International Reporting on China. A graduate of the Columbia University Journalism School, Oster was born in Jerusalem and speaks Hebrew, French and Chinese.

Shai Oster 先生為《華盛頓日報》駐北京特派員，專責報導有關能源及環境題材。在此之前，Oster 先生曾任道瓊斯通訊社駐倫敦記者專責報導【石油輸出國家組織】相關新聞。他亦曾任《亞洲周刊》雜誌北京分社社長及《舊金山紀事報》北京特派員。二零零八年，他以環保題材或多『喬治伯克』及『亞洲協會的奧斯本艾略特獎』。同時，他亦憑著在中國的採訪報導成為二零零七年『普里茲國際新聞報導獎』得主之一。Oster 先生畢業於哥倫比亞大學新聞學院，出生在耶路撒冷，通曉希伯來文，法語和漢語。



Victor Fung is the Program Director for the MA in International Journalism Studies and a Principle Lecturer in the Department of Journalism at Hong Kong Baptist University. He has previously written and edited for

newspapers including the *Asian Wall Street Journal*, *South China Morning Post* and *Ming Pao Daily News*, and spent seven years as Editor-in-Chief of Reader's Digest Asia. Fung got his Bachelor's degree in 1979 in Journalism & Communication and English with First Class Honours from the Chinese University of Hong Kong. He later obtained an M.Soc.Sc degree in Public Administration from the University of Hong Kong and an MPhil degree in International Relations from the University of Cambridge.

馮強先生現擔任香港浸會大學新聞系國際新聞碩士課程主任。他之前曾在多家報紙擔任記者、編輯，包括《華爾街日報亞洲版》，《南華早報》，《明報》，及《讀者文摘亞洲版》總編輯。一九七九年，馮強先生以一等榮譽畢業於香港中文大學，同時獲得新聞傳播學及英文雙學士學位。他之後又取得香港大學公共行政學及劍橋大學國際關係學碩士學位。



Nailene Chou Wiest (Zhou Nailing) is the director of Global Business Journalism at Tsinghua University. She was a print journalist for more than 20 years, working for *Knight Ridder Newspapers*, *Reuters* and *South China Morning Post*. For two years, she taught journalism at Hong Kong University and has been a visiting fellow at the University's Center for Asian Studies. She joined Tsinghua School of Journalism and Communication in 2006. She has a Bachelor's in political science from National Taiwan University, a Master's and a Ph.D. in history and international politics from University of Washington and did post-doctoral work in the Far East Institute of the USSR Academy of Science and Columbia University. Her textbook, *Reporting and Writing International Business News*, was published by the Tsinghua University Press in November 2009.

周乃菱女士現為清華大學全球財經新聞課程主任。她擁有在印刷媒體工作逾二十年的經驗，先後於美國瑞德騎士報業集團、路透社、及《南華早報》等擔任記者。周乃菱女士亦曾作為東亞學訪問學者，在香港大學新聞及傳媒研究中心教授新聞達兩年之久。二零零六年，她進入清華大學新聞與傳播學院任教。周乃菱女士本科畢業於台灣國立大學政治系，擁有華盛頓歷史系碩士及博士學位，並在前蘇聯國家科學院及美國哥倫比亞大學繼續博士後研究。清華大學出版社於二零零九年出版了她的著作《國際財經新聞直至與報導》。